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PFIZER INC., PHARMACIA CORPORATION, AND  
G.D. SEARLE LLC

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

IN RE CELEBREX AND BEXTRA  
MARKETING, SALES PRACTICES AND  
PRODUCTS LIABILITY LITIGATION

*This document relates to*

IRENE PIERRE,  
Plaintiff,

vs.

PFIZER, INC., PHARMACIA CORPORATION,  
G.D. SEARLE, L.L.C., and MONSANTO  
COMPANY,

Defendants.

) MDL Docket No. 1699

) CASE NO. 3:08-cv-0183-CRB

) **PFIZER INC., PHARMACIA**  
) **CORPORATION, AND G.D.**  
) **SEARLE, LLC'S ANSWER TO**  
) **COMPLAINT**

) **JURY DEMAND ENDORSED**  
) **HEREIN**

1 NOW COME Defendants Pfizer Inc. (improperly captioned in Plaintiff's Complaint as  
2 "Pfizer, Inc.") ("Pfizer"), Pharmacia Corporation (formerly known as "Monsanto Company"<sup>1</sup>)  
3 ("Pharmacia"), and G.D. Searle LLC (improperly captioned in Plaintiff's Complaint as "G.D.  
4 Searle, L.L.C.") ("Searle") (collectively "Defendants"), and file this Answer to Plaintiff's  
5 Complaint ("Complaint"), and would respectfully show the Court as follows:

6 **I.**

7 **PRELIMINARY STATEMENT**

8 The Complaint does not state in sufficient detail when Plaintiff was prescribed or used  
9 Bextra® (valdecoxib) ("Bextra®"). Accordingly, this Answer can only be drafted generally.  
10 Defendants may seek leave to amend this Answer when discovery reveals the specific time  
11 periods in which Plaintiff was prescribed and used Bextra®.

12 **II.**

13 **ANSWER**

14 1. Defendants state that this paragraph of the Complaint contains legal contentions to which  
15 no response is required. To the extent that a response is deemed required, Defendants admit that  
16 Plaintiff brought this civil action seeking monetary damages, but deny that Plaintiff is entitled to  
17 any relief or damages. Defendants are without knowledge or information sufficient to form a  
18 belief as to the truth of the allegations in this paragraph of the Complaint regarding whether  
19 Plaintiff used Bextra®, and, therefore, deny the same. Defendants deny any wrongful conduct,  
20 deny that Bextra® caused Plaintiff injury or damage, and deny the remaining allegations in this  
21 paragraph of the Complaint.

22 **Response to Allegations Regarding Parties**

23 2. Defendants are without knowledge or information sufficient to form a belief as to the  
24

25 <sup>1</sup> Plaintiff's Complaint names "Monsanto Company" as a Defendant. Defendants state that in 1933, an entity known  
26 as Monsanto Company ("1933 Monsanto") was incorporated under the laws of Delaware. On March 31, 2000, 1933  
27 Monsanto changed its name to Pharmacia Corporation. On February 9, 2000, a separate company, Monsanto Ag  
28 Company, was incorporated under the laws of Delaware. On March 31, 2000, Monsanto Ag Company changed its  
name to Monsanto Company ("2000 Monsanto"). The 2000 Monsanto is engaged in the agricultural business and  
does not and has not ever designed, produced, manufactured, sold, resold or distributed Bextra®. Given that  
Plaintiff alleges in the Complaint that Monsanto Company was involved in distributing Bextra®, *see* PLAINTIFF'S  
COMPLAINT at ¶ 3, Defendants assume Plaintiff means to refer to 1933 Monsanto. As a result, Pharmacia will  
respond to the allegations directed at Monsanto Company.

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1 truth of the allegations in this paragraph of the Complaint regarding Plaintiff's citizenship and  
2 marital status, and, therefore, deny the same. Defendants are without knowledge or information  
3 sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint  
4 regarding "Decedent," and, therefore, deny the same. Defendants deny the remaining allegations  
5 in this paragraph of the Complaint.

6 3. Defendants admit that in 1933 an entity known as Monsanto Company ("1933  
7 Monsanto") was incorporated under the laws of Delaware. On March 31, 2000, a subsidiary of  
8 1933 Monsanto merged with Pharmacia & Upjohn, Inc, and 1933 Monsanto changed its name to  
9 Pharmacia Corporation. On February 9, 2000, a separate company, Monsanto Ag Company, was  
10 incorporated under the laws of Delaware. On March 31, 2000, Monsanto Ag Company changed  
11 its name to Monsanto Company ("2000 Monsanto"). The 2000 Monsanto is engaged in the  
12 agricultural business and does not and has not ever manufactured, marketed, sold, or distributed  
13 Bextra®. The 2000 Monsanto is not and has never been the parent of either Searle or Pharmacia.  
14 As the 2000 Monsanto does not and has not ever manufactured, marketed, sold, or distributed  
15 Bextra®, Defendants therefore state that the 2000 Monsanto is not a proper party in this matter.  
16 Defendants deny the remaining allegations in this paragraph of the Complaint. Defendants state  
17 that the response to this paragraph of the Complaint regarding Monsanto is incorporated by  
18 reference into Defendants' responses to each and every paragraph of the Complaint referring to  
19 Monsanto and/or Defendants.

20 4. Defendants admit that Searle is a Delaware limited liability company with its principal  
21 place of business in Illinois. Defendants admit that Pharmacia acquired Searle in 2000 and that,  
22 as the result of a merger in April 2003, Searle and Pharmacia became subsidiaries of Pfizer.  
23 Defendants admit that Searle may be served through its registered agent. Defendants admit that,  
24 during certain periods of time, Bextra® was manufactured and packaged for Searle, which  
25 developed, tested, marketed, co-promoted and distributed Bextra® in the United States to be  
26 prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance  
27 with their approval by the FDA. Defendants deny the remaining allegations in this paragraph of  
28 the Complaint.

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5. Defendants admit that Pharmacia is a Delaware corporation with its principal place of business in New Jersey and that Pharmacia is registered to do business in the State of California. Defendants admit that, during certain periods of time, Pfizer marketed and co-promoted Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants deny the remaining allegations in this paragraph of the Complaint.

6. Defendants admit that Pfizer is a Delaware corporation and that Pfizer is registered to do business in Illinois. Defendants admit that, during certain periods of time, Pfizer marketed and co-promoted Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants deny the remaining allegations in this paragraph of the Complaint.

#### **Response to Allegations Regarding Jurisdiction and Venue**

7. Defendants are without knowledge or information to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding the amount in controversy, and, therefore, deny that the same. However, Defendants admit that Plaintiff claims that the amount in controversy exceeds \$75,000, exclusive of interests and costs.

8. Defendants deny the allegations in this paragraph of the Complaint.

#### **Response to Factual Allegations**

9. Defendants admit, as indicated in the package insert approved by the FDA, that Bextra® is indicated for use in the relief of the signs and symptoms of osteoarthritis and adult rheumatoid arthritis, as well as for the treatment of primary dysmenorrhea. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and co-promoted Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants admit that, during certain periods of time, Bextra® was manufactured and packaged for Searle, which developed, tested, marketed, co-promoted and distributed Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants state that Bextra® was and is safe and effective when used in accordance with

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1 its FDA-approved prescribing information. Defendants state that the potential effects of Bextra®  
2 were and are adequately described in its FDA-approved prescribing information, which was at all  
3 times adequate and comported with applicable standards of care and law. Defendants deny any  
4 wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

5 10. Defendants state that Bextra® was and is safe and effective when used in accordance  
6 with its FDA-approved prescribing information. Defendants state that the potential effects of  
7 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
8 was at all times adequate and comported with applicable standards of care and law. Defendants  
9 deny any wrongful conduct, deny that Bextra® is defective, deny that Bextra® caused Plaintiff  
10 injury or damage, and deny the remaining allegations in this paragraph of the Complaint.

11 11. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and  
12 co-promoted Bextra® in the United States to be prescribed by healthcare providers who are by  
13 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants  
14 admit that, during certain periods of time, Bextra® was manufactured and packaged for Searle,  
15 which developed, tested, marketed, co-promoted and distributed Bextra® in the United States to  
16 be prescribed by healthcare providers who are by law authorized to prescribe drugs in  
17 accordance with their approval by the FDA. Defendants deny any wrongful conduct, deny that  
18 Bextra® caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph  
19 of the Complaint.

20 12. Defendants are without knowledge or information sufficient to form a belief as to the  
21 truth of the allegations in this paragraph of the Complaint regarding “Decedent,” and, therefore,  
22 deny the same. Defendants deny that Bextra® caused Plaintiff injury or damage and deny the  
23 remaining allegations in this paragraph of the Complaint.

24 13. Defendants state that Bextra® was and is safe and effective when used in accordance  
25 with its FDA-approved prescribing information. Defendants state that the potential effects of  
26 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
27 was at all times adequate and comported with applicable standards of care and law. Defendants  
28 deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or damage, and deny the

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1 remaining allegations in this paragraph of the Complaint.

2 14. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and  
3 co-promoted Bextra® in the United States to be prescribed by healthcare providers who are by  
4 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants  
5 admit that, during certain periods of time, Bextra® was manufactured and packaged for Searle,  
6 which developed, tested, marketed, co-promoted and distributed Bextra® in the United States to  
7 be prescribed by healthcare providers who are by law authorized to prescribe drugs in  
8 accordance with their approval by the FDA. Defendants deny the remaining allegations in this  
9 paragraph of the Complaint.

10 15. Defendants are without knowledge or information sufficient to form a belief as to the  
11 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
12 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
13 effective when used in accordance with its FDA-approved prescribing information. Defendants  
14 state that the potential effects of Bextra® were and are adequately described in its FDA-  
15 approved prescribing information, which was at all times adequate and comported with  
16 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
17 remaining allegations in this paragraph of the Complaint.

18 **Response to First Cause of Action: Negligence**

19 16. Defendants incorporate by reference their responses to each paragraph of Plaintiff's  
20 Complaint as if fully set forth herein.

21 17. Defendants state that Bextra® was and is safe and effective when used in accordance  
22 with its FDA-approved prescribing information. Defendants state that the potential effects of  
23 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
24 was at all times adequate and comported with applicable standards of care and law. Defendants  
25 deny any wrongful conduct and deny the remaining allegations in this paragraph of the  
26 Complaint.

27 18. Defendants state that this paragraph of the Complaint contains legal contentions to which  
28 no response is required. To the extent that a response is deemed required, Defendants Pfizer,

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1 Pharmacia, and Searle admit that they had duties as are imposed by law but deny having  
2 breached such duties. Defendants are without knowledge or information sufficient to form a  
3 belief as to the truth of the allegations in this paragraph of the Complaint regarding whether  
4 Plaintiff used Bextra®, and, therefore, deny the same. Defendants deny the remaining  
5 allegations in this paragraph of the Complaint.

6 19. Defendants are without knowledge or information sufficient to form a belief as to the  
7 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
8 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
9 effective when used in accordance with its FDA-approved prescribing information. Defendants  
10 state that the potential effects of Bextra® were and are adequately described in its FDA-  
11 approved prescribing information, which was at all times adequate and comported with  
12 applicable standards of care and law. Defendants deny any wrongful conduct, deny that Bextra®  
13 is defective or unreasonably dangerous, and deny the remaining allegations in this paragraph of  
14 the Complaint, including all subparts.

15 20. Defendants are without knowledge or information sufficient to form a belief as to the  
16 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
17 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
18 effective when used in accordance with its FDA-approved prescribing information. Defendants  
19 state that the potential effects of Bextra® were and are adequately described in its FDA-  
20 approved prescribing information, which was at all times adequate and comported with  
21 applicable standards of care and law. Defendants deny any wrongful conduct, deny that Bextra®  
22 unreasonably dangerous, and deny the remaining allegations in this paragraph of the Complaint.

23 21. Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or  
24 damage, and deny the remaining allegations in this paragraph of the Complaint.

25 22. Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or  
26 damage, and deny the remaining allegations in this paragraph of the Complaint.

27 Answering the unnumbered paragraph following Paragraph 22 of the Complaint,  
28 Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or damage,



and deny the remaining allegations in this paragraph of the Complaint.

**Response to Second Cause of Action: Strict Products Liability Defective Design**

23. Defendants incorporate by reference their responses to each paragraph of Plaintiff's Complaint as if fully set forth herein.

24. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and co-promoted Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants admit that, during certain periods of time, Bextra® was manufactured and packaged for Searle, which developed, tested, marketed, co-promoted and distributed Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants deny any wrongful conduct, deny that Bextra® is defective or unreasonably dangerous, and deny the remaining allegations in this paragraph of the Complaint.

25. Defendants state that Bextra® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Bextra® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny any wrongful conduct, deny that Bextra® is defective or unreasonably dangerous, and deny the remaining allegations in this paragraph of the Complaint, including all subparts.

26. Defendants are without knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Bextra® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants state that, in the ordinary case, Bextra® was expected to reach users and consumers without substantial change from the time of sale. Defendants deny any wrongful conduct, deny that Bextra® is unreasonably dangerous, and deny



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1 the remaining allegations in this paragraph of the Complaint.

2 27. Defendants are without knowledge or information sufficient to form a belief as to the  
3 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
4 Bextra®, and, therefore, deny the same. Defendants deny the remaining allegations in this  
5 paragraph of the Complaint.

6 28. Defendants state that Bextra® was and is safe and effective when used in accordance  
7 with its FDA-approved prescribing information. Defendants state that the potential effects of  
8 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
9 was at all times adequate and comported with applicable standards of care and law. Defendants  
10 deny any wrongful conduct, deny that Bextra® is defective or unreasonably dangerous, deny that  
11 Bextra® caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph  
12 of the Complaint.

13 Answering the unnumbered paragraph following Paragraph 28 of the Complaint,  
14 Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or damage,  
15 and deny the remaining allegations in this paragraph of the Complaint.

16 **Response to Third Cause of Action: Strict Products Liability Failure to Warn**

17 29. Defendants incorporate by reference their responses to each paragraph of Plaintiff's  
18 Complaint as if fully set forth herein.

19 30. Defendants are without knowledge or information sufficient to form a belief as to the  
20 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
21 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
22 effective when used in accordance with its FDA-approved prescribing information. Defendants  
23 state that the potential effects of Bextra® were and are adequately described in its FDA-  
24 approved prescribing information, which was at all times adequate and comported with  
25 applicable standards of care and law. Defendants deny any wrongful conduct, deny that Bextra®  
26 is defective or unreasonably dangerous, and deny the remaining allegations in this paragraph of  
27 the Complaint.

28 31. Defendants are without knowledge or information sufficient to form a belief as to the

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1 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
2 Bextra®, and, therefore, deny the same. Defendants deny the remaining allegations in this  
3 paragraph of the Complaint.

4 32. Defendants are without knowledge or information sufficient to form a belief as to the  
5 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
6 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
7 effective when used in accordance with its FDA-approved prescribing information. Defendants  
8 state that the potential effects of Bextra® were and are adequately described in its FDA-  
9 approved prescribing information, which was at all times adequate and comported with  
10 applicable standards of care and law. Defendants deny any wrongful conduct, deny that Bextra®  
11 is defective or unreasonably dangerous, and deny the remaining allegations in this paragraph of  
12 the Complaint.

13 33. Defendants state that this paragraph of the Complaint contains legal contentions to which  
14 no response is required. To the extent that a response is deemed required, Defendants deny the  
15 allegations in this paragraph of the Complaint.

16 34. Defendants state that Bextra® was and is safe and effective when used in accordance  
17 with its FDA-approved prescribing information. Defendants state that the potential effects of  
18 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
19 was at all times adequate and comported with applicable standards of care and law. Defendants  
20 deny any wrongful conduct and deny the remaining allegations in this paragraph of the  
21 Complaint.

22 35. Defendants state that this paragraph of the Complaint contains legal contentions to which  
23 no response is required. To the extent that a response is deemed required, Defendants Pfizer,  
24 Pharmacia, and Searle admit that they had duties as are imposed by law but deny having  
25 breached such duties. Defendants are without knowledge or information sufficient to form a  
26 belief as to the truth of the allegations in this paragraph of the Complaint regarding whether  
27 Plaintiff used Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is  
28 safe and effective when used in accordance with its FDA-approved prescribing information.

Defendants state that the potential effects of Bextra® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

36. Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the Complaint.

Answering the unnumbered paragraph following Paragraph 36 of the Complaint, Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the Complaint.

**Response to Fourth Cause of Action: Breach of Express Warranty of Merchantability**

37. Defendants incorporate by reference their responses to each paragraph of Plaintiff's Complaint as if fully set forth herein.

38. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and co-promoted Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants admit that, during certain periods of time, Bextra® was manufactured and packaged for Searle, which developed, tested, marketed, co-promoted and distributed Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants deny the remaining allegations in this paragraph of the Complaint.

39. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and co-promoted Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants admit that, during certain periods of time, Bextra® was manufactured and packaged for Searle, which developed, tested, marketed, co-promoted and distributed Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants state that Bextra® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants

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state that the potential effects of Bextra® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny the remaining allegations in this paragraph of the Complaint.

40. Defendants state that Bextra® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Bextra® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

41. Defendants state that Bextra® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Bextra® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

42. Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the Complaint.

Answering the unnumbered paragraph following Paragraph 42 of the Complaint, Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the Complaint.

**Response to Fifth Cause of Action: Breach of Implied Warranty of Merchantability**

43. Defendants incorporate by reference their responses to each paragraph of Plaintiff's Complaint as if fully set forth herein.

44. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and co-promoted Bextra® in the United States to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants admit that, during certain periods of time, Bextra® was manufactured and packaged for Searle,

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1 which developed, tested, marketed, co-promoted and distributed Bextra® in the United States to  
2 be prescribed by healthcare providers who are by law authorized to prescribe drugs in  
3 accordance with their approval by the FDA. Defendants state that Bextra® was and is safe and  
4 effective when used in accordance with its FDA-approved prescribing information. Defendants  
5 state that the potential effects of Bextra® were and are adequately described in its FDA-  
6 approved prescribing information, which was at all times adequate and comported with  
7 applicable standards of care and law. Defendants Pfizer, Pharmacia, and Searle admit that they  
8 provided FDA-approved prescribing information regarding Bextra®. Defendants deny the  
9 remaining allegations in this paragraph of the Complaint.

10 45. Defendants are without knowledge or information sufficient to form a belief as to the  
11 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
12 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
13 effective when used in accordance with its FDA-approved prescribing information. Defendants  
14 state that the potential effects of Bextra® were and are adequately described in its FDA-  
15 approved prescribing information, which was at all times adequate and comported with  
16 applicable standards of care and law. Defendants deny the remaining allegations in this  
17 paragraph of the Complaint.

18 46. Defendants state that Bextra® was and is safe and effective when used in accordance  
19 with its FDA-approved prescribing information. Defendants state that the potential effects of  
20 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
21 was at all times adequate and comported with applicable standards of care and law. Defendants  
22 deny any wrongful conduct, deny any breach of warranty, deny that Bextra® is defective or  
23 unreasonably dangerous, and deny the remaining allegations in this paragraph of the Complaint.

24 47. Defendants are without knowledge or information sufficient to form a belief as to the  
25 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
26 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
27 effective when used in accordance with its FDA-approved prescribing information. Defendants  
28 state that the potential effects of Bextra® were and are adequately described in its FDA-

1 approved prescribing information, which was at all times adequate and comported with  
 2 applicable standards of care and law. Defendants deny any wrongful conduct, deny any breach  
 3 of warranty, and deny the remaining allegations in this paragraph of the Complaint, including all  
 4 subparts.

5 48. Defendants deny any wrongful conduct, deny any breach of warranty, deny that Bextra®  
 6 caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the  
 7 Complaint.

8 Answering the unnumbered paragraph following Paragraph 48 of the Complaint,  
 9 Defendants deny any wrongful conduct, deny any breach of warranty, deny that Bextra® caused  
 10 Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the  
 11 Complaint.

12 **Response to Sixth Cause of Action: Fraud**

13 49. Defendants incorporate by reference their responses to each paragraph of Plaintiff's  
 14 Complaint as if fully set forth herein.

15 50. Defendants are without knowledge or information sufficient to form a belief as to the  
 16 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
 17 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
 18 effective when used in accordance with its FDA-approved prescribing information. Defendants  
 19 state that the potential effects of Bextra® were and are adequately described in its FDA-  
 20 approved prescribing information, which was at all times adequate and comported with  
 21 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
 22 remaining allegations in this paragraph of the Complaint.

23 51. Defendants are without knowledge or information sufficient to form a belief as to the  
 24 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
 25 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
 26 effective when used in accordance with its FDA-approved prescribing information. Defendants  
 27 state that the potential effects of Bextra® were and are adequately described in its FDA-  
 28 approved prescribing information, which was at all times adequate and comported with

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1 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
2 remaining allegations in this paragraph of the Complaint.

3 52. Defendants state that Bextra® was and is safe and effective when used in accordance  
4 with its FDA-approved prescribing information. Defendants state that the potential effects of  
5 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
6 was at all times adequate and comported with applicable standards of care and law. Defendants  
7 deny any wrongful conduct and deny the remaining allegations in this paragraph of the  
8 Complaint.

9 53. Defendants are without knowledge or information sufficient to form a belief as to the  
10 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
11 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
12 effective when used in accordance with its FDA-approved prescribing information. Defendants  
13 state that the potential effects of Bextra® were and are adequately described in its FDA-  
14 approved prescribing information, which was at all times adequate and comported with  
15 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
16 remaining allegations in this paragraph of the Complaint.

17 54. Defendants state that Bextra® was and is safe and effective when used in accordance  
18 with its FDA-approved prescribing information. Defendants state that the potential effects of  
19 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
20 was at all times adequate and comported with applicable standards of care and law. Defendants  
21 deny any wrongful conduct and deny the remaining allegations in this paragraph of the  
22 Complaint.

23 55. Defendants are without knowledge or information sufficient to form a belief as to the  
24 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
25 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
26 effective when used in accordance with its FDA-approved prescribing information. Defendants  
27 state that the potential effects of Bextra® were and are adequately described in its FDA-  
28 approved prescribing information, which was at all times adequate and comported with



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1 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
2 remaining allegations in this paragraph of the Complaint, including all subparts.

3 56. Defendants state that Bextra® was and is safe and effective when used in accordance  
4 with its FDA-approved prescribing information. Defendants state that the potential effects of  
5 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
6 was at all times adequate and comported with applicable standards of care and law. Defendants  
7 deny any wrongful conduct and deny the remaining allegations in this paragraph of the  
8 Complaint.

9 57. Defendants state that this paragraph of the Complaint contains legal contentions to which  
10 no response is required. To the extent that a response is deemed required, Defendants Pfizer,  
11 Pharmacia, and Searle admit that they had duties as are imposed by law but deny having  
12 breached such duties. Defendants are without knowledge or information sufficient to form a  
13 belief as to the truth of the allegations in this paragraph of the Complaint regarding whether  
14 Plaintiff used Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is  
15 safe and effective when used in accordance with its FDA-approved prescribing information.  
16 Defendants state that the potential effects of Bextra® were and are adequately described in its  
17 FDA-approved prescribing information, which was at all times adequate and comported with  
18 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
19 remaining allegations in this paragraph of the Complaint.

20 58. Defendants are without knowledge or information sufficient to form a belief as to the  
21 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
22 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
23 effective when used in accordance with its FDA-approved prescribing information. Defendants  
24 state that the potential effects of Bextra® were and are adequately described in its FDA-  
25 approved prescribing information, which was at all times adequate and comported with  
26 applicable standards of care and law. Defendants deny any wrongful conduct, deny that Bextra®  
27 caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the  
28 Complaint.

59. Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the Complaint.

Answering the unnumbered paragraph following Paragraph 59 of the Complaint, Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the Complaint.

**Response to Seventh Cause of Action: Negligent Misrepresentation**

60. Defendants incorporate by reference their responses to each paragraph of Plaintiff's Complaint as if fully set forth herein.

61. Defendants are without knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Bextra® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

62. Defendants are without knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Bextra® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

63. Defendants state that Bextra® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Bextra® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants

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1 deny any wrongful conduct and deny the remaining allegations in this paragraph of the  
2 Complaint.

3 64. Defendants state that Bextra® was and is safe and effective when used in accordance  
4 with its FDA-approved prescribing information. Defendants state that the potential effects of  
5 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
6 was at all times adequate and comported with applicable standards of care and law. Defendants  
7 deny any wrongful conduct and deny the remaining allegations in this paragraph of the  
8 Complaint.

9 65. Defendants are without knowledge or information sufficient to form a belief as to the  
10 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
11 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
12 effective when used in accordance with its FDA-approved prescribing information. Defendants  
13 state that the potential effects of Bextra® were and are adequately described in its FDA-  
14 approved prescribing information, which was at all times adequate and comported with  
15 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
16 remaining allegations in this paragraph of the Complaint.

17 66. Defendants are without knowledge or information sufficient to form a belief as to the  
18 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
19 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
20 effective when used in accordance with its FDA-approved prescribing information. Defendants  
21 state that the potential effects of Bextra® were and are adequately described in its FDA-  
22 approved prescribing information, which was at all times adequate and comported with  
23 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
24 remaining allegations in this paragraph of the Complaint, including all subparts.

25 67. Defendants state that Bextra® was and is safe and effective when used in accordance  
26 with its FDA-approved prescribing information. Defendants state that the potential effects of  
27 Bextra® were and are adequately described in its FDA-approved prescribing information, which  
28 was at all times adequate and comported with applicable standards of care and law. Defendants

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1 deny any wrongful conduct and deny the remaining allegations in this paragraph of the  
2 Complaint.

3 68. Defendants state that this paragraph of the Complaint contains legal contentions to which  
4 no response is required. To the extent that a response is deemed required, Defendants Pfizer,  
5 Pharmacia, and Searle admit that they had duties as are imposed by law but deny having  
6 breached such duties. Defendants are without knowledge or information sufficient to form a  
7 belief as to the truth of the allegations in this paragraph of the Complaint regarding whether  
8 Plaintiff used Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is  
9 safe and effective when used in accordance with its FDA-approved prescribing information.  
10 Defendants state that the potential effects of Bextra® were and are adequately described in its  
11 FDA-approved prescribing information, which was at all times adequate and comported with  
12 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
13 remaining allegations in this paragraph of the Complaint.

14 69. Defendants are without knowledge or information sufficient to form a belief as to the  
15 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
16 Bextra®, and, therefore, deny the same. Defendants state that Bextra® was and is safe and  
17 effective when used in accordance with its FDA-approved prescribing information. Defendants  
18 state that the potential effects of Bextra® were and are adequately described in its FDA-  
19 approved prescribing information, which was at all times adequate and comported with  
20 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
21 remaining allegations in this paragraph of the Complaint.

22 70. Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or  
23 damage, and deny the remaining allegations in this paragraph of the Complaint.

24 Answering the unnumbered paragraph following Paragraph 70 of the Complaint,  
25 Defendants deny any wrongful conduct, deny that Bextra® caused Plaintiff injury or damage,  
26 and deny the remaining allegations in this paragraph of the Complaint.

1 **III.**

2 **GENERAL DENIAL**

3 Defendants deny all allegations and/or legal conclusions set forth in Plaintiff's  
4 Complaint that have not been previously admitted, denied, or explained.

5 **IV.**

6 **AFFIRMATIVE DEFENSES**

7 Defendants reserve the right to rely upon any of the following or additional defenses to  
8 claims asserted by Plaintiff to the extent that such defenses are supported by information  
9 developed through discovery or evidence at trial. Defendants affirmatively show that:

10 **First Defense**

11 1. The Complaint fails to state a claim upon which relief can be granted.

12 **Second Defense**

13 2. Bextra® is a prescription medical product. The federal government has preempted the  
14 field of law applicable to the labeling and warning of prescription medical products.  
15 Defendants' labeling and warning of Bextra® was at all times in compliance with applicable  
16 federal law. Plaintiff's causes of action against Defendants, therefore, fail to state a claim upon  
17 which relief can be granted; such claims, if allowed, would conflict with applicable federal law  
18 and violate the Supremacy Clause of the United States Constitution.

19 **Third Defense**

20 3. At all relevant times, Defendants provided proper warnings, information and  
21 instructions for the drug in accordance with generally recognized and prevailing standards in  
22 existence at the time.

23 **Fourth Defense**

24 4. At all relevant times, Defendants' warnings and instructions with respect to the use of  
25 Bextra® conformed to the generally recognized, reasonably available, and reliable state of  
26 knowledge at the time the drug was manufactured, marketed and distributed.

27 **Fifth Defense**

28 5. Plaintiff's action is time-barred as it is filed outside of the time permitted by the

1 applicable Statute of Limitations, and same is pled in full bar of any liability as to Defendants.

2 **Sixth Defense**

3 6. Plaintiff's action is barred by the statute of repose.

4 **Seventh Defense**

5 7. If Plaintiff sustained any injuries or incurred any losses or damages as alleged in the  
6 Complaint, the same were caused by the negligence or fault of the Plaintiff and Plaintiff's  
7 damages, if any, are barred or reduced by the doctrines of comparative fault and contributory  
8 negligence and by the failure to mitigate damages.

9 **Eighth Defense**

10 8. The proximate cause of the loss complained of by Plaintiff is not due to any acts or  
11 omissions on the part of Defendants. Rather, said loss is due to the acts or omissions on the  
12 part of third parties unrelated to Defendants and for whose acts or omissions Defendants are not  
13 liable in any way.

14 **Ninth Defense**

15 9. The acts and/or omissions of unrelated third parties as alleged constituted independent,  
16 intervening causes for which Defendants cannot be liable.

17 **Tenth Defense**

18 10. Any injuries or expenses incurred by Plaintiff was not caused by Bextra®, but were  
19 proximately caused, in whole or in part, by an idiosyncratic reaction, operation of nature, or act  
20 of God.

21 **Eleventh Defense**

22 11. Defendants affirmatively deny that they violated any duty owed to Plaintiff.

23 **Twelfth Defense**

24 12. A manufacturer has no duty to warn patients or the general public of any risk,  
25 contraindication, or adverse effect associated with the use of a prescription medical product.  
26 Rather, the law requires that all such warnings and appropriate information be given to the  
27 prescribing physician and the medical profession, which act as a "learned intermediary" in  
28 determining the use of the product. Bextra® is a prescription medical product, available only

1 on the order of a licensed physician. Bextra® provided an adequate warning to Plaintiff's  
2 treating and prescribing physicians.

3 **Thirteenth Defense**

4 13. The product at issue was not in a defective condition or unreasonably dangerous at the  
5 time it left the control of the manufacturer or seller.

6 **Fourteenth Defense**

7 14. Bextra® was at all times material to the Complaint reasonably safe and reasonably fit  
8 for its intended use and the warnings and instructions accompanying Bextra® at the time of the  
9 occurrence of the injuries alleged by Plaintiff was legally adequate for its approved usages.

10 **Fifteenth Defense**

11 15. Plaintiff's causes of action are barred in whole or in part by the lack of a defect as the  
12 Bextra® allegedly ingested by Plaintiff was prepared in accordance with the applicable  
13 standard of care.

14 **Sixteenth Defense**

15 16. If Plaintiff sustained any injuries or incurred any losses or damages as alleged in the  
16 Complaint, the same were caused by the unforeseeable alteration, change, improper handling,  
17 abnormal use, or other unforeseeable misuse of Bextra® by persons other than Defendants or  
18 persons acting on its behalf after the product left the control of Defendants.

19 **Seventeenth Defense**

20 17. Plaintiff's alleged damages were not caused by any failure to warn on the part of  
21 Defendants.

22 **Eighteenth Defense**

23 18. Plaintiff's alleged injuries/damages, if any, were the result of preexisting or subsequent  
24 conditions unrelated to Bextra®.

25 **Nineteenth Defense**

26 19. Plaintiff knew or should have known of any risk associated with Bextra®; therefore, the  
27 doctrine of assumption of the risk bars or diminishes any recovery.  
28



**Twentieth Defense**

20. Plaintiff is barred from recovering against Defendants because Plaintiff's claims are preempted in accordance with the Supremacy Clause of the United States Constitution and by the Federal Food, Drug and Cosmetics Act, 21 U.S.C. § 301 et. seq.

**Twenty-first Defense**

21. Plaintiff's claims are barred in whole or in part under the applicable state law because the subject pharmaceutical product at issue was subject to and received pre-market approval by the Food and Drug Administration under 52 Stat. 1040, 21 U.S.C. § 301.

**Twenty-second Defense**

22. The manufacture, distribution and sale of the pharmaceutical product referred to in Plaintiff's Complaint were at all times in compliance with all federal regulations and statutes, and Plaintiff's causes of action are preempted.

**Twenty-third Defense**

23. Plaintiff's claims are barred in whole or in part by the deference given to the primary jurisdiction of the Food and Drug Administration over the subject pharmaceutical product at issue under applicable federal laws, regulations, and rules.

**Twenty-fourth Defense**

24. Plaintiff's claims are barred in whole or in part because there is no private right of action concerning matters regulated by the Food and Drug Administration under applicable federal laws, regulations, and rules.

**Twenty-fifth Defense**

25. Plaintiff's claims are barred in whole or in part because Defendants provided adequate "direction or warnings" as to the use of the subject pharmaceutical product within the meaning of Comment j to Section 402A of the Restatement (Second) of Torts.

**Twenty-sixth Defense**

26. Plaintiff's claims are barred or limited to a product liability failure to warn claim because Bextra® is a prescription pharmaceutical drug and falls within the ambit of Restatement (Second) of Torts § 402A, Comment k.

**Twenty-seventh Defense**

27. Plaintiff's claims are barred in whole or in part because the subject pharmaceutical product at issue "provides net benefits for a class of patients" within the meaning of Comment f to § 6 of the Restatement (Third) of Torts: Products Liability.

**Twenty-eighth Defense**

28. Plaintiff's claims are barred under § 4, et seq., of the Restatement (Third) of Torts: Products Liability.

**Twenty-ninth Defense**

29. To the extent that Plaintiff is seeking punitive damages, Plaintiff failed to plead facts sufficient under the law to justify an award of punitive damages.

**Thirtieth Defense**

30. The imposition of punitive damages in this case would violate Defendants' rights to procedural due process under the Fourteenth Amendment of the United States Constitution and the Constitutions of the States of Louisiana and California, and would additionally violate Defendants' right to substantive due process under the Fourteenth Amendment of the United States Constitution.

**Thirty-first Defense**

31. Plaintiff's claims for punitive damages are barred, in whole or in part, by the Fifth and Fourteenth Amendments to the United States Constitution.

**Thirty-second Defense**

32. The imposition of punitive damages in this case would violate the First Amendment to the United States Constitution.

**Thirty-third Defense**

33. Plaintiff's punitive damage claims are preempted by federal law.

**Thirty-fourth Defense**

34. In the event that reliance was placed upon Defendants' nonconformance to an express representation, this action is barred as there was no reliance upon representations, if any, of Defendants.

**Thirty-fifth Defense**

35. Plaintiff failed to provide Defendants with timely notice of any alleged nonconformance to any express representation.

**Thirty-sixth Defense**

36. To the extent that Plaintiff's claims are based on a theory providing for liability without proof of causation, the claims violate Defendants' rights under the United States Constitution.

**Thirty-seventh Defense**

37. Plaintiff's claims are barred, in whole or in part, because the advertisements, if any, and labeling with respect to the subject pharmaceutical products were not false or misleading and, therefore, constitute protected commercial speech under the applicable provisions of the United States Constitution.

**Thirty-eighth Defense**

38. To the extent that Plaintiff seeks punitive damages for the conduct which allegedly caused injuries asserted in the Complaint, punitive damages are barred or reduced by applicable law or statute or, in the alternative, are unconstitutional insofar as they violate the due process protections afforded by the United States Constitution, the excessive fines clause of the Eighth Amendment of the United States Constitution, the Commerce Clause of the United States Constitution, and the Full Faith and Credit Clause of the United States Constitution and the Constitutions of the States of Louisiana and California. Any law, statute, or other authority purporting to permit the recovery of punitive damages in this case is unconstitutional, facially and as applied, to the extent that, without limitation, it: (1) lacks constitutionally sufficient standards to guide and restrain the jury's discretion in determining whether to award punitive damages and/or the amount, if any; (2) is void for vagueness in that it failed to provide adequate advance notice as to what conduct will result in punitive damages; (3) permits recovery of punitive damages based on out-of-state conduct, conduct that complied with applicable law, or conduct that was not directed, or did not proximately cause harm, to Plaintiff; (4) permits recovery of punitive damages in an amount that is not both reasonable and proportionate to the amount of harm, if any, to Plaintiff and to the amount of compensatory damages, if any; (5)

permits jury consideration of net worth or other financial information relating to Defendants; (6) lacks constitutionally sufficient standards to be applied by the trial court in post-verdict review of any punitive damages awards; (7) lacks constitutionally sufficient standards for appellate review of punitive damages awards; and (8) otherwise fails to satisfy Supreme Court precedent, including, without limitation, *Pacific Mutual Life Ins. Co. v. Haslip*, 499 U.S. 1 (1991), *TXO Production Corp. v. Alliance Resources, Inc.*, 509 U.S. 443 (1993); *BMW of North America, Inc. v. Gore*, 519 U.S. 559 (1996); and *State Farm Mut. Auto Ins. Co. v. Campbell*, 538 U.S. 408 (2003).

#### **Thirty-ninth Defense**

39. The methods, standards, and techniques utilized with respect to the manufacture, design, and marketing of Bextra®, if any, used in this case, included adequate warnings and instructions with respect to the product's use in the package insert and other literature, and conformed to the generally recognized, reasonably available, and reliable state of the knowledge at the time the product was marketed.

#### **Fortieth Defense**

40. The claims asserted in the Complaint are barred because Bextra® was designed, tested, manufactured and labeled in accordance with the state-of-the-art industry standards existing at the time of the sale.

#### **Forty-first Defense**

41. If Plaintiff sustained injuries or losses as alleged in the Complaint, upon information and belief, such injuries and losses were caused by the actions of persons not having real or apparent authority to take said actions on behalf of Defendants and over whom Defendants had no control and for whom Defendants may not be held accountable.

#### **Forty-second Defense**

42. The claims asserted in the Complaint are barred, in whole or in part, because Bextra® was not unreasonably dangerous or defective, was suitable for the purpose for which it was intended, and was distributed with adequate and sufficient warnings.

**Forty-third Defense**

43. Plaintiff's claims are barred, in whole or in part, by the equitable doctrines of laches, waiver, and/or estoppel.

**Forty-fourth Defense**

44. Plaintiff's claims are barred because Plaintiff's injuries, if any, were the result of the pre-existing and/or unrelated medical, genetic and/or environmental conditions, diseases or illnesses, subsequent medical conditions or natural courses of conditions of Plaintiff, and were independent of or far removed from Defendants' conduct.

**Forty-fifth Defense**

45. The claims asserted in the Complaint are barred, in whole or in part, because Bextra® did not proximately cause injuries or damages to Plaintiff.

**Forty-sixth Defense**

46. The claims asserted in the Complaint are barred, in whole or in part, because Plaintiff did not incur any ascertainable loss as a result of Defendants' conduct.

**Forty-seventh Defense**

47. The claims asserted in the Complaint are barred, in whole or in part, because the manufacturing, labeling, packaging, and any advertising of the product complied with the applicable codes, standards and regulations established, adopted, promulgated or approved by any applicable regulatory body, including but not limited to the United States, any state, and any agency thereof.

**Forty-eighth Defense**

48. The claims must be dismissed because Plaintiff would have taken Bextra® even if the product labeling contained the information that Plaintiff contends should have been provided.

**Forty-ninth Defense**

49. The claims asserted in the Complaint are barred because the utility of Bextra® outweighed its risks.

**Fiftieth Defense**

50. Plaintiff's damages, if any, are barred or limited by the payments received from

1 collateral sources.

2 **Fifty-first Defense**

3 51. Defendants' liability, if any, can only be determined after the percentages of  
4 responsibility of all persons who caused or contributed toward Plaintiff's alleged damages, if  
5 any, are determined. Defendants seek an adjudication of the percentage of fault of the  
6 claimants and each and every other person whose fault could have contributed to the alleged  
7 injuries and damages, if any, of Plaintiff.

8 **Fifty-second Defense**

9 52. Plaintiff's claims are barred, in whole or in part, by the doctrine of abstention in that the  
10 common law gives deference to discretionary actions by the United States Food and Drug  
11 Administration under the Federal Food, Drug, and Cosmetic Act.

12 **Fifty-third Defense**

13 53. The claims asserted in the Complaint are barred, in whole or in part, because Bextra® is  
14 comprehensively regulated by the FDA pursuant to the Federal Food, Drug & Cosmetic Act  
15 ("FDCA"), 21 U.S.C. §§ 301 *et seq.*, and regulations promulgated there under, and Plaintiff's  
16 claims conflict with the FDCA, with the regulations promulgated by FDA to implement the  
17 FDCA, with the purposes and objectives of the FDCA and FDA's implementing regulations,  
18 and with the specific determinations by FDA specifying the language that should be used in the  
19 labeling accompanying Bextra®. Accordingly, Plaintiff's claims are preempted by the  
20 Supremacy Clause of the United States Constitution, Article VI, clause 2, and the laws of the  
21 United States.

22 **Fifty-fourth Defense**

23 54. Plaintiff's misrepresentation allegations are not stated with the degree of particularity  
24 required by Federal Rule of Civil Procedure 9(b) and should be dismissed.

25 **Fifty-fifth Defense**

26 55. Defendants state on information and belief that the Complaint and each purported cause  
27 of action contained therein is barred by the statutes of limitations contained in California Code  
28 of Civil Procedure §§ 335.1 and 338 and former § 340(3), such other statutes of limitation as

1 may apply.

2 **Fifty-sixth Defense**

3 56. Defendants state on information and belief that any injuries, losses, or damages suffered  
4 by Plaintiff was proximately caused, in whole or in part, by the negligence or other actionable  
5 conduct of persons or entities other than Defendants. Therefore, Plaintiff's recovery against  
6 Defendants, if any, should be reduced pursuant to California Civil Code § 1431.2.

7 **Fifty-seventh Defense**

8 57. To the extent that Plaintiff seeks punitive damages for an alleged act or omission of  
9 Defendants, no act or omission was oppressive, fraudulent, or malicious under California Civil  
10 Code § 3294, and, therefore, any award of punitive damages is barred. Any claim for punitive  
11 damages is also barred under California Civil Code § 3294(b).

12 **Fifty-eighth Defense**

13 58. Defendants assert all affirmative defenses applicable under the Louisiana Products  
14 Liability Act, La. Rev. State. § 9:2800.51, et seq.

15 **Fifty-ninth Defense**

16 59. Defendants reserve the right to supplement their assertion of defenses as they continue  
17 with their factual investigation of Plaintiff's claims.

18 **V.**

19 **PRAYER**

20 WHEREFORE, Defendants pray for judgment as follows:

- 21 1. That Plaintiff takes nothing from Defendants by reason of the Complaint;
- 22 2. That the Complaint be dismissed;
- 23 3. That Defendants be awarded their costs for this lawsuit;
- 24 4. That the trier of fact determine what percentage of the combined fault or other liability  
25 of all persons whose fault or other liability proximately caused Plaintiff's alleged  
26 injuries, losses or damages is attributable to each person;
- 27 5. That any judgment for damages against Defendants in favor of Plaintiff be no greater  
28 than an amount which equals their proportionate share, if any, of the total fault or other



liability which proximately caused Plaintiff's injuries and damages; and

6. That Defendants have such other and further relief as the Court deems appropriate.

March 8, 2008

GORDON & REES LLP

By: : \_\_\_\_\_/s/\_\_\_\_\_

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March 8, 2008

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**JURY DEMAND**

Defendants Pfizer Inc., Pharmacia Corporation, and G.D. Searle LLC, hereby demand a trial by jury of all the facts and issues in this case pursuant to 38(b) of the Federal Rules of Civil Procedure.

March 8, 2008

GORDON & REES LLP

By: : \_\_\_\_\_/s/\_\_\_\_\_

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March 7, 2008

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